

Projections of Power: Framing News, Public Opinion, and U.S. Foreign Policy



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Reviews

The book is fantastic and great. It is definitely basic but shocks in the 50 percent in the pdf. Its been printed in an remarkably basic way and it is just soon after i finished reading this publication in which really changed me, change the way i believe.

(Dr. Lukas Hills DDS)

PROJECTIONS OF POWER: FRAMING NEWS, PUBLIC OPINION, AND U.S. FOREIGN POLICY



The University of Chicago Press. Paperback. Book Condition: new. BRAND NEW, Projections of Power: Framing News, Public Opinion, and U.S. Foreign Policy, Robert M. Entman, To succeed in foreign policy, U.S. presidents have to sell their versions or framings of political events to the news media and to the public. But since the end of the Cold War, journalists have increasingly resisted presidential views, even offering their own spin on events. What, then, determines whether the media will accept or reject the White House perspective? And what consequences does this new media environment have for policymaking and public opinion? To answer these questions, Robert M. Entman develops a powerful new model of how media framing works—a model that allows him to explain why the media cheered American victories over small-time dictators in Grenada and Panama but barely noticed the success of far more difficult missions in Haiti and Kosovo. Discussing the practical implications of his model, Entman also suggests ways to more effectively encourage the exchange of ideas between the government and the media and between the media and the public. His book will be an essential guide for political scientists, students of the media, and anyone interested in the increasingly influential role of the media in foreign policy.

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