



The Chinese Tao of Business: The Logic of Successful Business Strategy

By George T. Haley, Usha C.V. Haley & Chin Tiong Tan

Times Group Books, New Delhi, India, 2010. Softcover. Book Condition: New. First Edition. The book describes and analyzes Chinese business strategy, explaining the origins, influencing factors and its evolution into its present form. It presents the strengths and weaknesses of Chinese strategic management in its present form, and forecast its future evolution. It closes with an analysis of how managements of non-Chinese companies, now pouring into China, can best interact and compete with Chinese businessmen. In discussing Chinese business strategy, the book also covers the business environments of Mainland China, Greater China and the Overseas Chinese. Printed Pages: 344.

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