



Strategic Planning for School Library Media Centers

By Mary Frances Zilonis, Carolyn A. Markuson, Mary Beth Fincke

Scarecrow Press, United States, 2002. Paperback. Book Condition: New. 277 x 208 mm. Language: English . Brand New Book. A strategic plan is a useful tool for communicating the purpose of the library media center (LMC) to the administrators, teachers, and parents of the school community. An initial benefit is an assessment of the library program s strengths, weaknesses, and impact on the teaching and learning process. The library media specialist should use the planning process to garner greater support, identify priorities for future direction, provide the basis for effective budget development, and articulate the LMC s integral role in the school s instructional program. Based on Information Power, as well as input from focus groups of librarians, computer educators, teachers, administrators, and parents, the authors identified a core of the essential elements found in quality library media programs. Rubrics developed for this core provide a foundation for developing and prioritizing goals and objectives, as well as tools for ongoing evaluation. School library media centers, often short of time and staff, will welcome this easy-to-follow blueprint, packed with forms, questions to consider, templates, rubrics, and charts. From forming a committee and constructing surveys, to good PR and a consistent evaluation...



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