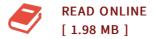




# Publish Like the Pros A Brief Guide to Quality Self-Publishing and an Insiders Look at a Misunderstood Industry

By Michele DeFilippo

1106 Design, 1106. Paperback. Book Condition: New. Paperback. 88 pages. Dimensions: 8.5in. x 5.5in. x 0.2in. Publish Like the Pros: A Brief Guide to Quality Self-Publishing is a must-read for new authors who want to get it right when self-publishing their books. Self-publishing is a perplexing and ever-shifting landscape; its easy for authors to get taken in by self-publishing companies that promise the moon but dont deliver. In just 88 pages, Publish Like the Pros takes the confusion out of selfpublishing and gives authors the six steps to publishing quality professional books that dont scream Im self-published!! The selfpublishing author will find everything he or she needs to get started, including cover design, book titles, typesetting, editing, and proofreading, and a special chapter on book distribution, pricing and marketing. Written by a book designer with years of experience working with both first-time authors and seasoned publishers, Publish Like the Pros speaks directly to new authors who want to publish a book that they can feel proud of and that sells! .. Industry leaders praise Publish Like the Pros: DeFilippo has written a complete overview of the book industry and the publishing process that will allow both authors and selfpublishers to...



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